

# **COUNCIL TRAVEL PITCH**

*ED NUTTALL*

*VT STATE MEMBERSHIP DIRECTOR*



# **STATE MEMBERSHIP** **DIRECTOR** **VISIT SCHEDULE**

- **August 2023**
- **Through**
- **March 2024**

## OCTOBER VISIT SCHEDULE 2023

Date	Day	Council	City /Town	Meeting	Miles	Tvl Time	Notes	DRIVER
1 <sup>st</sup>	1 <sup>st</sup> Sunday	10535	Bristol	1830	57	1 hr 5 min		
2 <sup>nd</sup>	1 <sup>st</sup> Monday	3664	Vergennes	1830	50	1 hr 3 min		
3 <sup>rd</sup>	1 <sup>st</sup> Tuesday	642	Middlebury	1900	61	1 hr 15 min		
5 <sup>th</sup>	1 <sup>st</sup> Thursday	232	Rutland	1900	84	1 hr 56 min	Canceled	
10 <sup>th</sup>	2 <sup>nd</sup> Tuesday	297	St Albans	1900	15	30 min	Re-scheduled	
11 <sup>th</sup>	2 <sup>nd</sup> Wednesday	7763	Orleans	1900	53	1 hr 7 min	^	SMD
12 <sup>th</sup>	2 <sup>nd</sup> Thursday	1568	Hardwick	1900	43	1 hr 2 min		
17 <sup>th</sup>	3 <sup>rd</sup> Tues	279	Burlington	1800	29	42	Canceled	

### NOVEMBER VISIT SCHEDULE 2023

<b>Date</b>	<b>Day</b>	<b>Council</b>	<b>City /Town</b>	<b>Meeting</b>	<b>Miles</b>	<b>Tvl Time</b>	<b>Notes</b>	<b>DRIVER</b>
2 <sup>nd</sup>	1 <sup>st</sup> Thursday	6816	Manchester	1900	128	2hrs 42 min	*	
7 <sup>th</sup>	1 <sup>st</sup> Tuesday	7669	Swanton	1900	23	30 min		
8 <sup>th</sup>	2 <sup>nd</sup> Wednesday	297	St. Albans	1900	15	30 min		
14 <sup>th</sup>	2 <sup>nd</sup> Tuesday	399	Barre	1900	70	1 hr 11 min		

### DECEMBER VISIT SCHEDULE 2023

<b>Date</b>	<b>Day</b>	<b>Council</b>	<b>City /Town</b>	<b>Meeting</b>	<b>Miles</b>	<b>Tvl Time</b>	<b>Notes</b>	<b>DRIVER</b>
5 <sup>th</sup>	1 <sup>st</sup> Tues	279	Burlington	1800	29	42 min		
7 <sup>th</sup>	1 <sup>st</sup> Thursday	7743	Troy	1800	49	1 hr 6 min	^	SMD
12 <sup>th</sup>	2 <sup>nd</sup> Tuesday	7324	Windsor	1900	114	1 hr 57 min		

### JANUARY VISIT SCHEDULE 2024

<b>Date</b>	<b>Day</b>	<b>Council</b>	<b>City /Town</b>	<b>Meeting</b>	<b>Miles</b>	<b>Tvl Time</b>	<b>Notes</b>	<b>DRIVER</b>
2 <sup>nd</sup>	1st Tuesday	10417	Milton	1930	8	20 min		
9 <sup>th</sup>	2 <sup>nd</sup> Tuesday	7324	Ludlow	1900	122	2 hrs 30 min		

### FEBRUARY VISIT SCHEDULE 2024

<b>Date</b>	<b>Day</b>	<b>Council</b>	<b>City /Town</b>	<b>Meeting</b>	<b>Miles</b>	<b>Tvl Time</b>	<b>Notes</b>	<b>DRIVER</b>
6 <sup>th</sup>	1st Tuesday	10241	Bethel	1830	82.7	1 hr 44 min		
8 <sup>th</sup>	2 <sup>nd</sup> Thursday	10830	Fairfax	1900	4 mi	10 min		

### MARCH VISIT SCHEDULE 2024

<b>Date</b>	<b>Day</b>	<b>Council</b>	<b>City /Town</b>	<b>Meeting</b>	<b>Miles</b>	<b>Tvl Time</b>	<b>Notes</b>	<b>DRIVER</b>

# YELLOW BRICK ROAD

## The Calendar

- *Membership and program activities*

## Columbian Award

- *MEMBERSHIP – FATHER MCGIVNEY AWARD*
- *INSURANCE – FOUNDER'S AWARD 2 EVENTS, 10 MEN ACCUMATATIVE*

## Safe environment

- *GK, PD, CD, FD*

## Fraternal benefits events

## STAR COUNCIL

# CALENDAR

**GATEWAY TO  
STAR  
COUNCIL**

**PROVIDES  
OPPORTUNITIES  
FOR RECRUITING  
AND INSURANCE  
BENEFITS**

**TRACKS 4  
CATEGORIES OF  
COLUMBIA  
AWARD – FAITH,  
FAMILY,  
COMMUNITY,  
LIFE**

# FRATERNAL LEADER ADVISORY

## Fraternal Leader Advisory

- 1<sup>st</sup> & 3<sup>rd</sup> Thursday of Month
  - English, French, and Spanish
- Sent to:
  - All State officers and directors
  - All DDs
  - All Council officers and directors
- Anyone can sign-up online



The screenshot shows the top portion of an email. At the top left is the Fraternal Order of Eagles logo. To its right is the title "Fraternal Leader Advisory" in a large, bold, blue font. Below the title is a navigation bar with links for "Breaking News", "Reminders", "Resources", and "Recommendations". Underneath is the volume and date information: "VOLUME 29 | June 3, 2021 | KOEG.ORG/FORMEMBERS". There are two red buttons: "Forward This Email" and "Share This Email". A yellow box contains a "Thank You!" message. Below that is a section titled "Important Links" with a grid of links: "Membership Benefits", "Celebrate McGivney", "Forms", "Supplies", "Fraternal Operations", "Training & Webinars", "Programs", "Inviting Men to Join", "Engage Your Members", and "Ceremonials". At the bottom, there is a section titled "Fraternal Operations" with a sub-header "Is your council on track to receive Star Council?" and a line of text: "As of this morning, 366 councils qualify for Star Council! Will your".



FLA has important announcements, news and best practices



# **FRATERNAL LEADERSHIP ADVISORY**

## **June Webinar on Demand**

Get the Fraternal Year off to a great start! View the June Webinar on demand to learn about essential tips, tools, techniques, and resources to help you lead your district or council to new heights this year. Topics include:

- How to keep strong momentum during the transition from last year to next
- How to train your team
- Available resources
- Safe environment requirements
- Communication Tips
- Changes to council award criteria
- DD reports on council health
- Summer program suggestions
- Faith formation initiatives
- Online joining
- and much more.

# FRATERNAL TRAINING

## Fraternal Training Request Form

### Training Information

1. Topic(s) Requested \*

#### Membership Growth

- Church Drives
- Conducting Exemplifications
- Making the Most of Men's Conferences
- Membership Growth
- Online Members and the Prospect Tab

#### Council Administration

- Conducting Council Meetings
- Fraternal Year Transition Tips for Councils
- Managing the Safe Environment Program

- Time Management

#### Council Finances

- Council Audits
- Council Financial Officer Training
- Creating and Using Council Budgets
- Member Management/Member Billing Basics

#### Council Officer Training

- Council Officer Basic Training
- Grand Knight/Deputy Grand Knight 101
- Working With Your Pastor

#### Programs

- Council Program Planning and Implementation

#### District Deputies

- Council Recovery Program
- District Deputy 101
- District Deputy 201
- New Council Development

#### Member Experience

- Enhancing Member Experience

#### None of the Above

- Describe in detail the type of training you are requesting.

# TOOLS

SHINING ARMOR  
AWARD

LECTURER – Into The  
Breach

Chancellor, Chaplain,  
Priest relationship

Use of DGK

PHONE TREE

COR – Heart Speaks to Heart  
Sharing Our Life Of Christ  
More Intentional Of Who We  
Really Are  
Sharing Ideas & Faith  
Bible Study, Rosary, other  
than meeting night

New  
member  
interest  
card (1842)

Training  
seminars

Prayer  
cards

# STATE MEMBERSHIP TOOL BAG

- **Map it!**
  - Get a map from the Town Office.
  - Pin all addresses from the membership on to the map.
  - Look for bunching/groupings.
  - Appoint a point of contact (POC) for bunches/groups of 5 or more members.
  - Work up a list of POCs to receive or generate communications.
- **Work up a buddy phone tree.**
  - Take a piece of paper and divide it into halves.
  - List active members on one side and inactive members on the other side.
  - Draw lines connecting 5 inactive members to each active member.
  - This becomes known as “Leave no member behind”.
- **Advertise the State Recruiting Awards Program described below:**
  - Top Recruiter 1 July – 31 December \$100
  - Top Recruiter 1 January – 30 June \$100
  - 1st five members to recruit 3 or more new members each half of the FY \$50
  - 1st five members to recruit 5 or more new members each half of the FY \$80
  - Recognition of “Shining Armor Award” recipients \$50
- **Delta Church Drive**
  - Coordinate with Pastor
  - Select a date for both the drive and degree exemplification
  - Advertise in church bulletin two weeks out
  - Order brochure “Why Join”
  - Have a personal recruiting message to be delivered from podium
  - Have Knights standing at exits passing out brochures “Why Join” and answering questions
  - Collect name/email from prospects
  - Submit names/emails using USA (English) Online Prospect Form: <https://info.kofc.org/us.html>
  - Receive notice prospect joined Knights of Columbus
  - Arrange for a degree exemplification

# Member Experience Interest Survey

To our new and current members, please know that we value your judgment, we appreciate your opinions, and we rely on your participation for the continued success of our council and parish. Our Knights of Columbus council conducts a variety of programs – activities where you can personally apply your talents and fulfill your ambitions. In an effort to ensure a great Knights of Columbus council experience, we ask that you complete the following survey. Thank you and *Vivat Jesus!*

## GENERAL INFORMATION

Name: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Marital Status:  Married  Single  Widower If Married, Wife's Name: \_\_\_\_\_  
 Number of Children: Boys \_\_\_\_\_ Girls \_\_\_\_\_  
 Occupation: \_\_\_\_\_ Parish/Church: \_\_\_\_\_  
 Hobbies/Interests: \_\_\_\_\_

## FAITH IN ACTION PROGRAMS

Please list your preferences for those Faith in Action programs you would be interested in volunteering at or attending.

FAITH	FAMILY	COMMUNITY	LIFE
<input type="checkbox"/> General Interest in Programs Designed for Faith Formation	<input type="checkbox"/> General Interest in Programs Designed to Strengthen Families	<input type="checkbox"/> General Interest in Programs Designed for Community Service	<input type="checkbox"/> General Interest in Programs Designed to Create a Culture of Life
<input type="checkbox"/> Into the Breach	<input type="checkbox"/> Family of the Month	<input type="checkbox"/> Disaster Preparedness	<input type="checkbox"/> Christian Refugee Relief
<input type="checkbox"/> Pilgrim Icon Program	<input type="checkbox"/> Keep Christ in Christmas	<input type="checkbox"/> Free Throw Championship	<input type="checkbox"/> Silver Rose
<input type="checkbox"/> Build the Domestic Church Kiosk	<input type="checkbox"/> Family Fully Alive	<input type="checkbox"/> Soccer Challenge	<input type="checkbox"/> Pregnancy Center Support
<input type="checkbox"/> Rosary	<input type="checkbox"/> Family Week	<input type="checkbox"/> Helping Hands	<input type="checkbox"/> Aid & Support After Pregnancy (ASAP)
<input type="checkbox"/> Spiritual Reflection	<input type="checkbox"/> Consecration to the Holy Family	<input type="checkbox"/> Catholic Citizenship Essay Contest	<input type="checkbox"/> Novena for Life
<input type="checkbox"/> Holy Hour	<input type="checkbox"/> Family Prayer Night	<input type="checkbox"/> Coats for Kids	<input type="checkbox"/> Mass for People with Special Needs
<input type="checkbox"/> Sacramental Gifts	<input type="checkbox"/> Good Friday Family Promotion	<input type="checkbox"/> Global Wheelchair Mission	<input type="checkbox"/> March for Life
<input type="checkbox"/> Refund Support Vocations Program (RSVP)	<input type="checkbox"/> Food for Families	<input type="checkbox"/> Habitat for Humanity	<input type="checkbox"/> Special Olympics
<input type="checkbox"/> Other: _____	<input type="checkbox"/> Other: _____	<input type="checkbox"/> Other: _____	<input type="checkbox"/> Ultrasound
			<input type="checkbox"/> Other: _____

How much time do you think you can contribute to council activities?

1 hour per month  1 hour per week  Multiple hours per week

What are some ideas you have for new or improved programs? \_\_\_\_\_

# Honor Your Knights In Shining Armor!

Awarded for service to your council and our Order with distinction, the Shining Armor Award is awarded to those men that exemplify a true Knight of Columbus.

The Shining Armor Award program is designed for members of your council to engage in and maintain an active level of participation in council programs and activities.

To qualify for the Shining Armor Award, during the fraternal year, brother Knights must:

- Be involved in at least 3 council Faith in Action programs.
- Attend at least 3 council meetings.
- Attend an Exemplification of Charity, Unity and Fraternity.
- Meet with your council's insurance representative or attend a fraternal benefits night.
- Sponsor at least one man who becomes a member of the Order.

These are the basic requirements for the program. The following materials are available at no charge and can be ordered via Supplies Online:

- **Qualification Cards (#4292)** help members keep track of their progress toward attaining the Shining Armor Award as the grand knight verifies each completed requirement.
- **Certificates of Recognition (#4293)** are a special way to commemorate the hard work of brother Knights.
- **Shining Armor Lapel Pins (#1700)** are an honor to wear and serve as a promotion for the program.



Certificate (#4293)

Qualification Card (#4292)



Lapel Pin (#1700)

# INTO THE BREACH STUDY GUIDE

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### INTRODUCTORY MATERIALS

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# **MEMBERSHIP** **FOLLOW THE ON-LINE TRAIL**

***GET THE WORD OUT***

***JOIN BROCHURE***

***NEW MEMBER CARD***

***GO TO [KOFC.ORG/JOINUS](http://KOFC.ORG/JOINUS)***

***ENLIST THE ASSISTANCE OF  
THE PRIEST***

- ***RECEIVE NOTIFICATION OF NEW MEMBER FROM STATE MEMBERSHIP DIRECTOR***
- ***ASSIGN TWO COUNCIL MEMBERS TO EACH NEW MEMBER***
- ***FOLLOW UP WITH CONTACT***
- ***ARRANGE FOR EXEMPLIFICATION OF DEGREE***



# 3-MINUTE RECRUITING PITCH FROM THE PULPIT



WHY DID I JOIN



INSURANCE/ANNUITY  
OPPORTUNITY

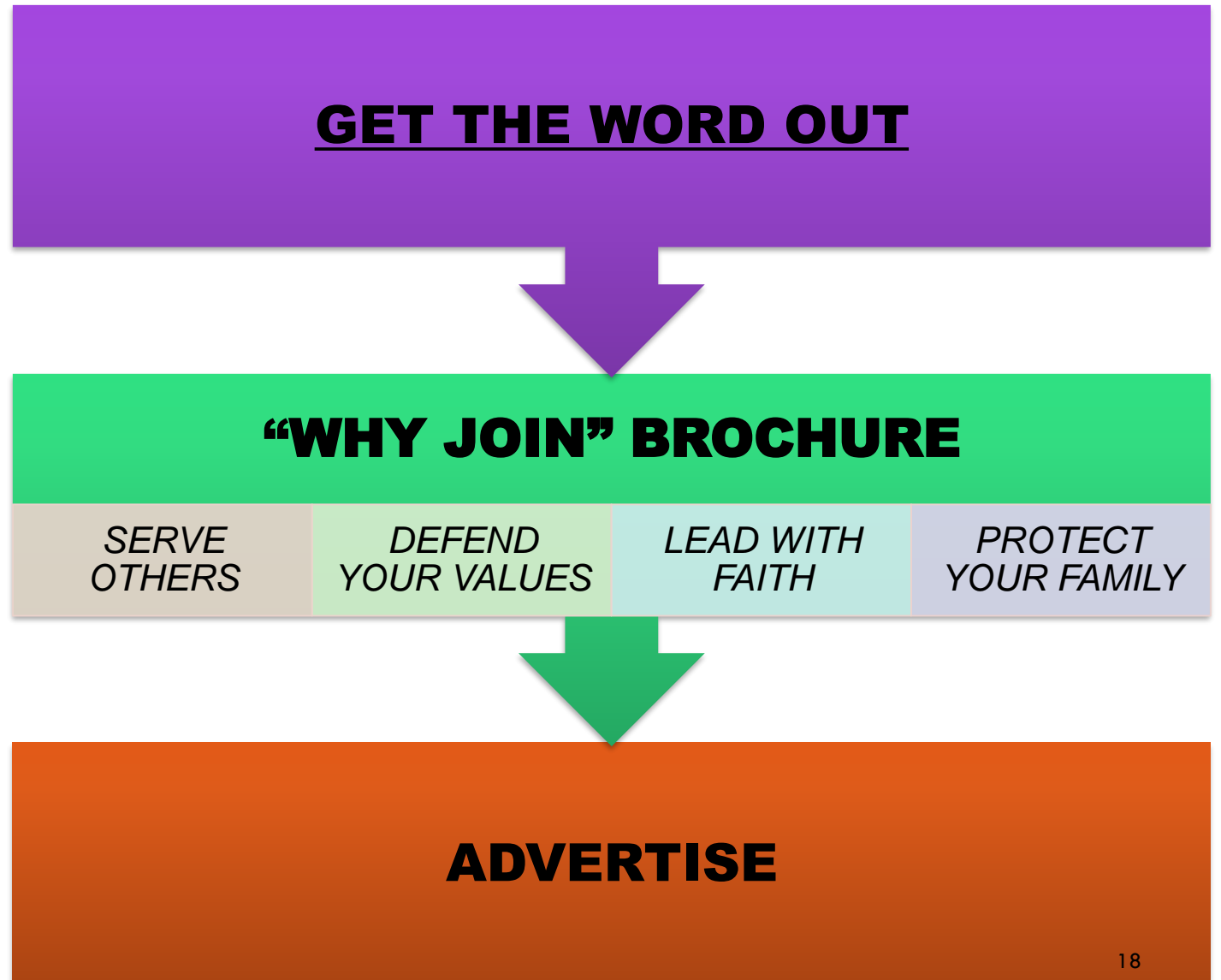


I WAS ASKED



BELONGING

# ON-LINE RECRUITING



# WHY JOIN

## Lead with Faith

Deepen your faith. As a member of the Knights of Columbus you have access to a wealth of spiritual resources to help you become a better Catholic man, husband and father.

### *As a member you get:*

- ▶ Digital and print faith formation resources from Catholic Information Services
- ▶ The new *Into the Breach* video series designed for personal and fraternal faith formation
- ▶ Participation in programs and access to resources that help you uncover the true meaning of Catholic masculine spirituality

## Protect Your Family

Discover the Catholic difference. As a member of the Knights of Columbus, you get exclusive access to our top quality portfolio of insurance and retirement products, backed by ethical and Catholic business practices, that can help secure your family's future and give you peace of mind.

### *As a member you get:*

- ▶ A dedicated brother Knight field agent assigned to you and your family
- ▶ A complimentary, comprehensive annual financial review
- ▶ Free accidental death coverage (certain age restrictions apply)
- ▶ Exclusive eligibility to purchase Knights of Columbus products for you and your family

## Serve Others

Make an impact. As a member of the Knights of Columbus, you can be a part of our multi-billion dollar charitable legacy. Support and participate in thousands of charitable programs – both local and international – that help those who need it most.

### *As a member you have the opportunity to help us:*

- ▶ Provide winter coats to children in need
- ▶ Give food to families
- ▶ Provide wheelchairs for the disabled and handicapped
- ▶ Support victims of natural disasters
- ▶ Respond to the needs of our communities

## Defend Your Values

Defend the faith. Defend the truth. As a member of the Knights of Columbus, your voice is joined with 2 million fellow members. You receive tools and resources to stay informed, take action, and support local, national, and international efforts on issues that are important to you. The Catholic faith is worth defending, and needs to be defended. With Knights you never act alone.

### *As a member you:*

- ▶ Stand up for the unborn and the dignity of all human life
- ▶ Defend marriage and the family
- ▶ Fight for religious liberty and our persecuted brothers and sisters in the Middle East
- ▶ Join in our legacy of support for the Church

Deep within the heart of every man is a call to live with purpose and meaning; a call to lead, to protect, to serve and to defend.

Men today need a band of brothers – other Catholic men to share in that call, who walk together on the journey towards something better.

You are invited  
to put your  
faith in action

[kofc.org/joinus](http://kofc.org/joinus)



The **Knights of Columbus** is a trusted name, tried by time, present where men are, providing inspiring resources and support for strengthening your faith and living a life of virtue.

Knights lead with faith. Knights protect our families. Knights serve those in need.

When the world says men should step aside, Knights of Columbus step up.

We are Catholic men. We live by principles informed by faith. We are sons, fathers, husbands, and grandfathers. Join us on life's greatest adventure to discover the man God calls you to be.

## Become a Knight.

1 Columbus Plaza  
New Haven, CT 06510-3326

# WHY JOIN - SERVICE

- SUPPORT THE PARISH WITH ITS NEEDS
- HELP MEET THE NEEDS OF THOSE IN THE LOCAL COMMUNITY
- PROVIDE "COATS FOR KIDS" AND "FOOD FOR FAMILIES"
- SUPPORT PROGRAMS THAT BENEFIT PEOPLE WITH INTELLECTUAL DISABILITIES
- AID VICTIMS OF NATURAL DISASTERS AND OTHER CATASTROPHIC EVENTS, LOCAL AND WORLDWIDE
- DONATE WHEELCHAIRS TO PEOPLE WITHOUT MOBILITY AT HOME AND ABROAD
- SAVE LIVES THROUGH INITIATIVES SUCH AS THE "ULTRASOUND PROGRAM"
- CHARITY IS THE FIRST PRINCIPLE OF THE KNIGHTS OF COLUMBUS. KNIGHTS ARE MEN WHO GET THINGS DONE. WE VOLUNTEER OUR TIME TO SERVE OUR PARISHES AND OUR COMMUNITIES. AND BY WORKING TOGETHER, WE WERE ABLE TO DONATE MORE THAN \$1.4 BILLION AND 664 MILLION VOLUNTEER HOURS TO WORTHY CAUSES IN THE PAST DECADE.

# WHY JOIN - SUPPORT

- A UNIQUE "BAND OF BROTHERS"
- SHARED VALUES AND THE SUPPORT TO LIVE OUT OUR CATHOLIC FAITH MORE FULLY
- THE ABILITY FOR OUR NETWORK TO ACCOMPLISH THINGS TOGETHER THAT WE COULD NOT ACCOMPLISH ALONE
- UNITY AND FRATERNITY ARE THE SECOND AND THIRD PRINCIPLES OF THE KNIGHTS OF COLUMBUS. THE KNIGHTS OF COLUMBUS WAS FOUNDED SO THAT MEN COULD WORK TOGETHER TO SERVE THEIR PARISHES AND COMMUNITIES, PROTECT THE WELL BEING OF THEIR CATHOLIC FAMILIES, AND SUPPORT EACH OTHER IN FAITH AND IN MANY OTHER WAYS ALONG LIFE'S JOURNEY. THE KNIGHTS OF COLUMBUS OFFERS ITS MEMBERS THE OPPORTUNITY TO GROW IN THEIR FAITH THROUGH LIVING THE EXAMPLE OF A CHARITY THAT EVANGELIZES AND PERSONIFYING WHAT IT MEANS TO BE A CATHOLIC GENTLEMAN THROUGH THE PRACTICING OF GOOD WORKS.

# WHY JOIN - STABILITY

- EXCLUSIVE ACCESS TO OUR TOP-RATED LIFE INSURANCE PRODUCTS, AVAILABLE ONLY TO MEMBERS AND THEIR FAMILIES
- YOUR INSURANCE AGENT IS A KNIGHT DEDICATED TO HELPING HIS BROTHER KNIGHTS PROTECT THEIR FAMILIES
- AS A KNIGHT, YOU AND YOUR FAMILY HAVE EXCLUSIVE ACCESS TO OUR TOP QUALITY INSURANCE PRODUCTS. IN FACT, NO INSURER IN NORTH AMERICA IS MORE HIGHLY RATED THAN THE KNIGHTS OF COLUMBUS. AS AN ORGANIZATION FOUNDED TO PROTECT THE WELL BEING OF CATHOLIC FAMILIES, WE HAVE CONTINUED TO TAKE THAT MISSION SERIOUSLY FOR MORE THAN 130 YEARS. GENERATIONS OF CATHOLICS HAVE COUNTED ON THE KNIGHTS OF COLUMBUS, AND IN AN INCREASINGLY TURBULENT WORLD, YOU CAN TRUST THE KNIGHTS OF COLUMBUS TO AFFORDABLY AND SECURELY PROTECT THE FUTURE OF YOUR LOVED ONES AND TO BE THERE WHEN YOU NEED US MOST.
- FOR 130 YEARS THE KNIGHTS OF COLUMBUS HAS PROVIDED ALL OF THE OPPORTUNITIES IN THIS BROCHURE AND MORE FOR ITS MEMBERS.
- THE KNIGHTS OF COLUMBUS IS NOT JUST A FRATERNITY IN NAME. IT IS A BROTHERHOOD OF CATHOLIC MEN WHO EACH PLAY A PART IN IMPROVING THE WORLD AROUND THEM, ONE COMMUNITY AT A TIME. THEY STAND TOGETHER IN FAITH, DEDICATED TO UPHOLD THE PRINCIPLES THEY CHERISH WHILE LENDING THEIR SUPPORT AND STRENGTH TO PARISH, HOME AND FELLOW KNIGHT.
- FROM CHARITY FOR WORLDWIDE CAUSES, TO HELPING CLOSER TO HOME WITH VOLUNTEER ACTIVITIES, TO A TOP-RATED INSURANCE PROGRAM THAT PROTECTS THOSE CLOSEST TO YOU, THE KNIGHTS MAKES THE MOST OF ITS BROTHERHOOD.
- MAKE A STAND AMONG THEM, AND YOU CAN DISCOVER HOW EASY IT IS TO MAKE A DIFFERENCE IN YOUR LIFE AND THAT OF OTHERS.

# Who are these men called the “Knights of Columbus”?

By Dan Kudulis

If you have been a Catholic for most or all of your life, you are sure to have crossed paths with members of the Knights of Columbus on more than one occasion, and most probably bought a Tootsie Roll or two! Even with repeated encounters with them over the years, most people have a very limited knowledge about who the Knights of Columbus are, as well as what they do. While impossible to summarize a 140-year-old organization in a short article, this brief history provides some key points about them and their work.


Blessed Michael J. McGivney founded the Knights of Columbus in 1882 at St. Mary’s Church in New Haven, Connecticut. As a young parish priest, Fr. McGivney worked tirelessly on solutions for two of the biggest problems faced by his parishioners. First, he wanted to provide a place where the men of his parish could deepen their faith, so that they could be better Catholics, better men, better husbands, and better fathers; as well as better citizens in the community. Second, he wanted to provide a means of financial security for the widows in his parish whose husbands had died young and left their wives and children in dire financial need (a common occurrence with the predominantly immigrant population of his time). The Knights of Columbus was founded on the principles of Charity, Unity, and Fraternity (a fourth principle, Patriotism, was added a few years later).

From such humble beginning, the Knights of Columbus has grown into the largest Catholic men’s fraternal organization in the world, with over 2 million members around the world. While the majority of Knights reside in the United States, there are also local chapters (called Councils) in Canada, Mexico, the Philippines, South Korea, Poland, and France, as well as on many US Military Bases across the globe. Membership is open to all practicing Catholic men 18 years of age or older. Since its inception, the Knights of Columbus has provided their members a wide variety of ways in which they can serve their fellow man and grow in their faith, as well as

include the K of C Huts provided to soldiers during World War I, with the motto “Everyone Welcome, Everything Free,” as well as being an Inaugural sponsor for the very first Special Olympics held in Chicago in 1968 (and every year since then, at the local, national, and now international levels). They currently have longstanding partnerships with organizations such as Habitat for Humanity, The Global Wheelchair Mission, and The Gary Sinise Foundation. Around the world, each local Council is committed to collaborating with their Pastor to provide labor and financial support to aid their parish as well as the local community.

Obviously, there is much more to the Knights of Columbus than this. In future articles of this newsletter, we will continue to provide more information about the Knights of Columbus, both about their history, but also about the many different programs and events they offer here at St. Elizabeth Seton. Also, keep an eye out for information in the parish bulletin about upcoming events planned for this fall, including the annual Children’s Christmas Party and Global Wheelchair Mission.

Vivat Jesus!



# **ADVERTISEMENT** **OPPORTUNITIES**

- CHURCH BULLETIN
- STATE NEWSLETTER
- CHURCH SOCIALS
- PERSONAL – REACHING OUT
- VISIBILITY DURING MASS
- ACTIVITIES



# ACTIVITY TAG-A-LONG



All activities have integrated advertising opportunities



Display of recruiting brochures



Playing of *Exemplification of the Degree* in continuous mode



Display of framed Council activities – past, current, future.



Prepared notes for sit-down meals

# **DEPUTY GRAND KNIGHT**

- THE DEPUTY GRAND KNIGHT SERVES AS THE GRAND KNIGHT'S RIGHT-HAND MAN AND FILLS IN FOR THE GRAND KNIGHT WHEN HE IS NOT PRESENT. SOME DEPUTY GRAND KNIGHTS SERVE AS THEIR COUNCIL'S PROGRAM DIRECTOR. ULTIMATELY, HE ASSISTS THE GRAND KNIGHT IN LEADING THE COUNCIL AND REACHING COUNCIL OBJECTIVES. IN SOME COUNCILS, THE DEPUTY GRAND KNIGHT ROLE MIGHT BE USED TO GROOM A POSSIBLE GRAND KNIGHT CANDIDATE FOR THE FOLLOWING YEAR. FINALLY, THE DEPUTY GRAND KNIGHT MAY SERVE AS A LIAISON BETWEEN THE COUNCIL AND OTHER GROUPS THAT SHARE SIMILAR INTEREST (I.E. NEWMAN CLUB, PRO-LIFE CLUB, ETC.)

# **LECTURER**

- THE LECTURER PROVIDES BRIEF SPIRITUAL DISCOURSES AND REFLECTIONS DURING BUSINESS MEETINGS FOR THE “GOOD OF THE ORDER”. IF THE LECTURER CANNOT BE PRESENT, HE SHOULD APPOINT A COUNCIL MEMBER TO GIVE THE REFLECTION FOR HIM.

# **CHANCELLOR**

- THE CHANCELLOR ASSISTS BOTH THE GRAND AND DEPUTY GRAND KNIGHTS IN THE LEADING OF THE COUNCIL BY ENGAGING AND STRENGTHENING THE COUNCIL'S MEMBERSHIP. HIS PRIMARY RESPONSIBILITIES INCLUDE RECRUITING AND RETAINING MEMBERS AND TO THIS END HE SHOULD SET UP EVENTS THAT DISPLAY THE VALUES AND PRINCIPLES OF THE KNIGHTS OF COLUMBUS. THE CHANCELLOR SHOULD PARTICIPATE IN THE COUNCIL'S DEGREE TEAM AND SHOULD SERVE ON BOTH THE ADMISSION AND RETENTION COMMITTEES.

# LEADERSHIP STAYING FOCUSED

KEEPING THE  
TEAM FOCUSED  
– *the calendar*

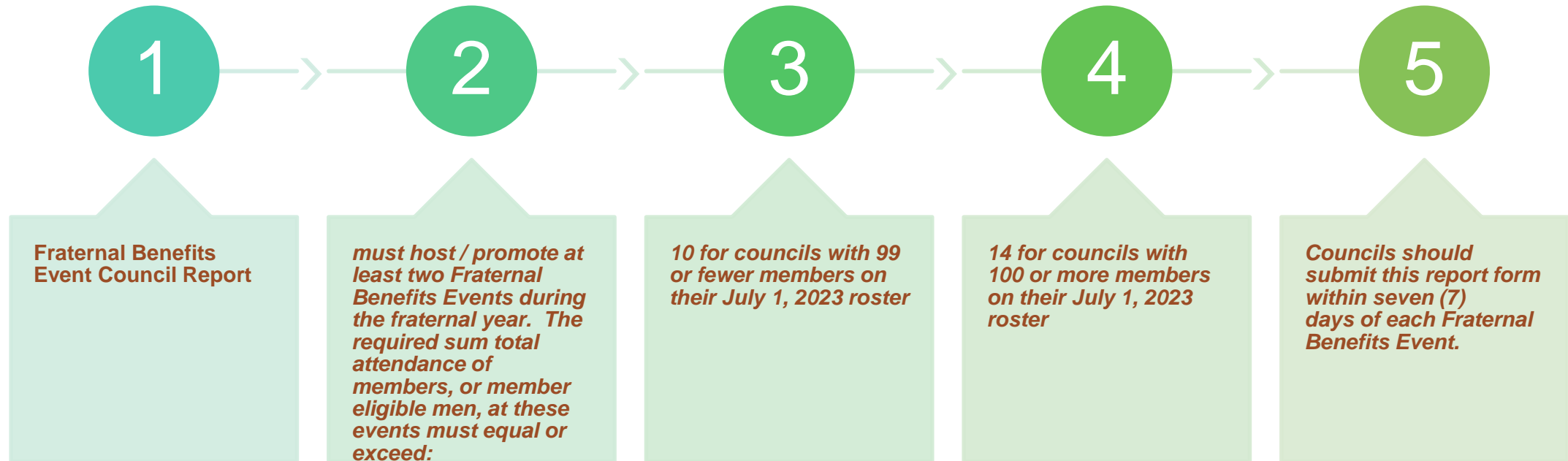
SOLICIT NEW  
IDEAS– *Round  
Robin*

TRACKING  
ACTIVITIES –  
*Calendar And  
Pogram Director*

MAKE IT  
INTERESTING –  
*Lector/Into The  
Breach*

MEMBERSHP  
COMMITTEE -  
*Membership  
Director and  
Retention Chair*

# COUNCILS STRIVING FOR THE FOUNDERS' AWARD



# **SUPPORTING OUR PRIESTS**

**Use  
evangelization  
to better align  
with Priests**

**PRAY for NEW  
MEMBERS**

**Sponsor  
Church events  
– e.g. Kiosk,  
coffee hr, etc.**

**Visibility to  
council  
activities –  
Bulletins /  
Communication**

**Replace  
membership  
drives with  
parish  
sponsored  
events**

**Focus on  
Growth, not  
membership**

# ASAP (AID AND SUPPORT AFTER PREGNANCY)

Program supports mothers and babies

\$500 council donation gets \$100 Supreme donation

\$400 for up to \$2,000 donated

Amazing progress toward \$5 million goal



# INCENTIVES

Council challenges – dinner for two

Kofc products – hats, jackets, coins

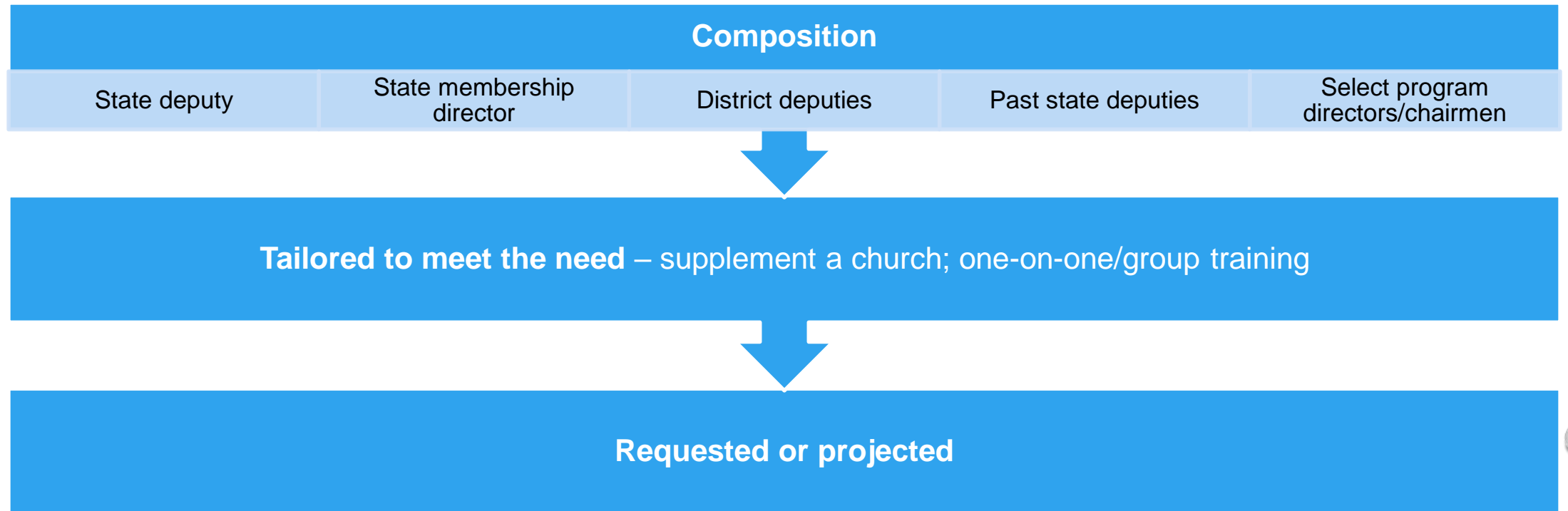
Certificates – family of the month/year, recruiting, knight of the year

Recognition – personal

Team player

church bulletin, state newsletter, council newsletter/webpage, local

# STATE MEMBERSHIP TEAM



# WHAT NEEDS TO BE DONE?



ID THE  
PROBLEM



ESTABLISH A  
COURSE OF  
ACTION



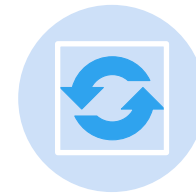
APPLY  
RESOURCES



SET GOALS



MEASURE  
SUCCESS



COMMIT TO  
CHANGE

**1**

FOCUS THE ENERGIES OF THE COUNCIL – HOLD A ROUND ROBIN EARLY ON

**2**

MEET WITH YOUR MEMBERSHIP DIRECTOR/RENTION CHAIR TO PRODUCE AN EVENT CALENDAR

**3**

ASSIGN TWO-MAN RECRUITING TEAMS TO INDIVIDUALS ON PROSPECT LIST

**4**

SOLICIT THE SUPPORT OF THE COUNCIL CHANCELLOR, CHAPLAIN AND/OR PRIEST TO RECRUIT

**5**

CANVASS CHURCHES WITHIN THE COUNCIL'S SPHERE OF INFLUENCE

- NEW MEMBERS OUTSIDE THE COUNCIL'S LOCAL CHURCH
- FORM A ROUND TABLE

# A STRATEGY

# ROUND TABLE

- A CHURCH WITHOUT AN ASSIGNED COUNCIL
- WITH OR WITHOUT A PERMANENT PASTOR
- MASS ATTENDENCE INCLUDES MEMBERS FROM A VARIETY OF COUNCILS
- FROM THESE MEMBERS ONE IS DESIGNATED A ROUND TABLE COORDINATOR
- COORDINATOR MEETS WITH PASTOR TO DETERMINE HIS NEEDS.
- WHEN NEEDS EXCEED MANPOWER/FUNDS, ROUND TABLE SEEKS ASSISTANCE FROM ASSIGNED COUNCIL



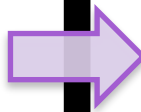
# ID THE COUNTY YOU'RE LOCATED IN



**FIND YOUR DISTRICT**



**THEN LOCATE YOUR COUNCIL & SURROUNDING CHURCHES**



**Knights of Columbus Councils**

**District 1**  
 Fairfax 10830  
 Milton 10417  
 Richard 2610  
 St. Albans 297  
 Swanton 7609

**District 2**  
 Newport 2285  
 2285 R.T.: Derby Line  
 Orleans 7763  
 St. Johnsbury 421  
 421 R.T.: Lyndonville  
 Troy 7943

**District 3**  
 Winooski 2284  
 Burlington 279  
 South Burlington 7725  
 7725 R.T.: Hinesburg

**District 4**  
 Colchester 7389  
 Essex Junction 2946  
 Richmond 4684  
 Underhill 7810

**District 5**  
 Barre 399  
 Hardwick 1548  
 Morrisville 5041  
 Waterbury 2083

**District 6**  
 Bethel 10241  
 Northfield 11457  
 Norwich University 9146  
 Randolph 14351  
 White River Junction 2025

**District 7**  
 Bristol 10535  
 Middlebury 642  
 Vergennes 3664

**District 8**  
 Bennington 307  
 Fair Haven 810  
 Rutland 232  
 Springfield 2628

**District 9**  
 Bennington 307  
 Fair Haven 810  
 Rutland 232  
 Springfield 2628

# WHERE DO WE START

1. **STOP MAKING EXCUSES AND START BEING PROACTIVE. CHANGE YOUR ATTITUDE**
2. **BE A TEAM PLAYER**
3. **MAKE EVERY ACTIVITY A RECRUITING EVENT**
4. **REVIEW YOUR PROSPECT LIST**
5. **REVIEW THE FORMER MEMBER LIST**
6. **CONDUCT A DELTA DRIVE**
7. **FOLLOW UP THE SMD ON-LINE NEW MEMBER LISTING**

1. **INSTILL ENTHUSIAM WITH THE “NATHSAYERS”**
2. **USE THE BUDDY SYSTEM - ONE ACTIVE MEMBER ASSIGNED A GROUP OF 5 INACTIVE MEMBERS**
3. **ZOOM SESSION WITH GK/DGK/C EVERY TWO MONTHS**
4. **MEET WITH COUNCIL MEMBERSHIP DIRECTOR AND RETENTION CHAIRMAN EVERY MONTH**
5. **BRAINSTORM RECUITING IDEAS AT COUNCIL MEETINGS**
6. **RAMP UP INPUT INTO CHURCH BULLETIN**



## **“TAKEAWAY”**

*Remember, you are helping  
Catholic Men become better  
Christians, Husbands, Fathers,  
and Community Members  
through acts of Charity, Unity,  
Fraternity, and Patriotism.*

# THE ROAD TO SUCCESS

- CANDOR
- COURAGE
- COMPETENCE
- COMMITMENT
  
- QUESTIONS/COMMENTS

