



MEMBERSHIP BEST-PRACTICES

The C.A.R.E Model



C

CONTACT prospect by introducing yourself and your family at church; exchanging contact information; and befriending them.



A

ACCOMPANY prospect to serve at a council activity. Explain what the KofC has meant to you, your faith, and family. Provide them more information about the Order and its benefits.



R

RECRUIT prospect by signing them up online together – *Don't give them a "homework assignment" to do it themselves.* Coordinate their exemplification ceremony and accompany them there. Provide hands-on assistance with all administrative onboarding tasks.



ENGAGE your new brother Knight in council activities immediately. Introduce them to other brothers and serve as their mentor and personal sponsor throughout their first year.



“Effectively recruiting prospective members begins with genuinely caring for and befriending fellow Catholic men while accompanying them in their formation as new Knights of Columbus.”

